Smart Recruitment and Retention

Approaches for an Improved

Workplace Experience

Date: November 13, 2024

Time: 10:00am to 01:00pm



Facilitator Ms. Niina Khan

Learning Outcomes:

Understand the link between recruiting the right talent and reducing turnover to improve employee satisfaction.

Learn strategies to retain high-performing employees critical to organizational success.

- Gain insights into creating effective on boarding processes that boost job satisfaction and retention.
- Develop skills to communicate a strong Employee Value Proposition (EVP) to attract and retain top talent.
- >> Understand the importance of diversity, equity, and inclusion (DEI) in creating an inclusive workplace that attracts and retains diverse talent.
- Learn how offering growth opportunities and analyzing HR data leads to better recruitment and retention outcomes.





HR Professionals
Hiring Managers
Business Leaders/Executives
HR Consultants
Talent Acquisition Specialists
Learning and Development
(L&D) Professionals
Diversity and Inclusion Officers
HR Students or Trainees

Venue NIC Building, 6th Floor Abbasi Shaheed Road Shahrah-e-Faisal, Karachi

Pakistan Insurance Institute

NIC Building, 6th Floor, Abbasi Shaheed Road, Shahrah-e-Faisal Karachi Tel: 021-35611063 & 64 email: customer service@pii.com.pk web: www.pii.com.pk



October 28, 2024

Circular No: PII - 16/2024

Pakistan Insurance Institute is organizing a half day workshop on the topic's of:

Smart Recruitment and Retention Approaches for an Improved Workplace Experience

 Date
 : November 13, 2024

 Time
 : 10:00 am to 1:00 pm

 Refreshment break
 : 11:30 am to 11:45 am

Venue : Institute's premises located at NIC Building

6th Floor, Abbasi Shaheed Road

Shahrah-e-Faisal, Karachi

Participation fee : Rs. 10,000 per person Workshop Facilitators : Ms. Niina Khan

You are requested to please send your nominations by **November 8, 2024.** For further details / information please contact the office of the Institute.

Tabish Pervez

Customer Service Assistant