

## Digital Claims Settlement

## Digital Customer Journey



Buy Insurance via App
Get quotes, conduct a self-survey, attach documents, fill forms and Get Insured! New Products being added to the App

Make Premium Payments \& Manage Claims
Enjoy paying online or at home collection as convenient, initiate claims process

## Request Policy Changes \& Renewal

Endorsements to policy can be requested through app. Receive Renewal Notification through App

## Raise Complaints \& Learn More

Raise Complaints and queries get ticket number for servicing and learn more about Products via App
and learn more about Products via App

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## Digitized Claims Process - Stage 1

Claim Intimation at Call Centre using intelligent<br>forms

Claim 'Surveyor Appointment' through surveyor
module

Hierarchy based real time 'Claim Approval Mechanism'

Bills raised by vendors uploaded on the system

Claim payments integrated with Financial System


Claim Intimation through Mobile

App
'On Site Claims
Survey' upload
using surveyor
App

All required documents uploaded directly in System


Auto verification of bills using survey report \& agreed price list

Direct Transfers / Check Printing (In Progress)

## Digital Claims - Customer App



End to End Claim Process including Self Surveys, Workshop selections etc. for Auto, Travel, Home and Mobile Insurance Claims

## Digitized Claims Process - Surveyor App



1. End to end survey process from surveyor assignment to final report issuance available on mobile App
2. All documents collected digitally and available with management for review and approval instantly

## Digital Claims Process - Call Centre, Back Office \& Approvals


3. Simplified Claim forms to reduce call time and number of inputs
4. Confirmation to customer for documents required and claim number shared on SMS
*TPL Insurance | Surveyor Portal
oxationard cange pasercid


1. Claim intimation module at call center with Policy details \& Claims history
2. Detail of Claim Incidents and Status updates

3. Surveyor appointment at back office and auto intimation to Surveyor through survey portal
4. E-claim approval process to ensure approvals on predefined hierarchies

## Claims Digitization - Benefits Noted

## Customer Experience

Increase customer satisfaction score by
$\sim 20 \%$ points


## End-to-End Claim Digitization - Stage 2

Preventive
Care

Digital First Notification of
Loss (FNOL)

Automated
Claims
Management

Digital Loss
Assessment

Automated Settlement


## Consumer Insight Driven Solution

Leveraging \& Building Capability to Build Tomorrow's Solution


Auto-crash detection
Harsh Breaking
Tracking Information
Claims History
Other Vehicle Analytics Data Points to assist Customer Profile Building \& Assessment

## Consumer Scoring Algorithms

- Generate/Assign Average Score for each consumer based on behavioral profile created


## Path Anomaly Detection

- Dynamically learn consumer routing activities to detect directional anomalies at each journey

Risk Profile Assessments Reports

- Utilize data to create Consumer Risk Profile score to provide insights \& improve offerings


## Thank You

