

CASE STUDY COMPETITION 2020



Research



Circumstances



Case



Analysis



Key



Data



Criteria



Knowledge

Pakistan Insurance Institute is pleased to announce a competition to develop case studies for further teaching, training and research in insurance.

This competition aims to create a repository of cases that help to understand how issues & problems in the vast and complex field of life and non life insurance arise and can be resolved.

The Case Study Competition is an opportunity for students, researchers and professionals to display their skills, knowledge of the field and innovations in resolving the issue.

The objectives of this competition are:

- To introduce use of the practical applications of the basic insurance principles and innovations in solving cases.
- To encourage research that contributes to professional knowledge and provides solutions.

Prize will be awarded to the two best case studies.

1st Prize: Rs. 35,000 2nd Prize: Rs. 15,000

All case studies (soft copy) should reach the Institute on or before **December 15, 2020**

Guidelines:

Case studies will be expected to include the following:

- Introduction: The essential question to be discussed and a description of the problem to be analyzed
- Key parties: Descriptive analysis of the key parties and their objectives.
- Background of the case: Narrative description of the case including important factors and events
- Details, if any
- Solutions adopted by the company / organization which can be shared for academic purpose

Case may be based on issues and experiences from companies – Private / Public, Insurance Agent / Broking Company / Surveyor firms etc.

The contribution should be original and should relate to any topic of insurance and related subjects. It should not be submitted elsewhere.

The case study must be written in Microsoft word. There is no limit on number of pages / words. If case study is selected, then it will be copyright of the Institute.

Competition is open to all professionals working in the insurance industry.