Smart Recruitment and Retention

Approaches for an Improved

Workplace Experience

Date: November 13, 2024

Time: 10:00am to 01:00pm



Facilitator Ms. Niina Khan

Learning Outcomes:

- Understand the link between recruiting the right talent and reducing turnover to improve employee satisfaction.
- Learn strategies to retain high-performing employees critical to organizational success.
- Gain insights into creating effective on boarding processes that boost job satisfaction and retention.
- Develop skills to communicate a strong Employee Value Proposition (EVP) to attract and retain top talent.
- Understand the importance of diversity, equity, and inclusion (DEI) in creating an inclusive workplace that attracts and retains diverse talent.
- Learn how offering growth opportunities and analyzing HR data leads to better recruitment and retention outcomes.



Targeted Audience
HR Professionals
Hiring Managers
Business Leaders/Executives
HR Consultants
Talent Acquisition Specialists
Learning and Development
(L&D) Professionals
Diversity and Inclusion Officers
HR Students or Trainees

Venue NIC Building, 6th Floor Abbasi Shaheed Road Shahrah-e-Faisal, Karachi